

Top Photo: Plants for Pollinators

Bottom Photo: Joe Bauer, Illinois Department

of Natural Resources

Black-eyed Susan

Rudbeckia hirta

Light: Full Sun, Partial Shade

Soil: Sand, Loam, Clay

Moisture: Dry, Medium, Moist

Benefits: Pollinators, Butterflies, Birds, Deer Resistant,

Host Plant

Height: 1'-3'

Blooms: Jun, Jul, Aug, Sep

Zones: 3, 4, 5, 6, 7, 8, 9, 10

Color: Yellow

Spacing: 1'

Root: Fibrous

Black-eyed Susan is a larval host for Silvery Checkerspot and Bordered Patch butterfly caterpillars, used by wildlife and pollinator insects, and enjoyed by several species of bees. Although deer resistant, deer will graze on the basal leaves in winter. Bobwhite quail, wild turkey, and songbirds eat its seeds.

Best used in borders, annual beds, cottage and wild gardens, and meadows by grouping or mass planting. Soil disturbance every two or three years is important to promote Black-eyed Susan germination.