



Pale Purple Coneflower

Echinacea pallida

Light:	Full Sun, Partial Shade
Soil:	Sandy, Loam, Rocky
Moisture:	Dry, Medium
Benefits:	Pollinators, Birds, Deer Resistant
Height:	2-3'
Blooms:	Jun, Jul
Zones:	3, 4, 5, 6, 7, 8, 9, 10
Color:	Pale Purple
Spacing:	10-18"
Root:	Tap root



Top Photo: Illinois Wildflowers
Bottom Photo: Missouri Botanical
Gardens

A pollinator favorite, Pale Purple Coneflower is an adaptable plant that is tolerant of drought, heat, humidity and poor soils. The leaves host caterpillars, the flowers attract hummingbirds, and the seed heads attract goldfinch.

Best flower display is in late June to late July. The plant freely self-seeds and should be divided when overcrowded. Pair with Purple Coneflower for a continuous bloom from summer through fall.