



Top Photo: Prairie Wildflowers of Illinois  
Bottom Photo: Missouri Botanical Garden

# Purple Coneflower

*Echinacea purpurea*

Light:	Full Sun, Partial Shade
Soil:	Sand, Loam, Clay
Moisture:	Dry, Medium
Benefits:	Pollinators, Butterflies, Birds, Hummingbirds, Deer Resistant
Height:	3'-4'
Blooms:	Jul, Aug, Sep
Zones:	4, 5, 6, 7, 8
Color:	Purple
Spacing:	1'
Root:	Fibrous

Purple Coneflower is an adaptable plant that is tolerant of drought, heat, humidity, and poor soil and is an excellent, long-blooming flower for massing, often with Black-eyed Susan. The plants are easily grown in average well-drained soil in full sun to partial shade.

If flower heads are left in place, the seed heads may be visited by goldfinches and other birds that feed on seeds. Clumps should be divided about every four years to avoid overcrowding.