

Both Photos: https://commons.wikimedia.org

## Orange Coneflower

Rudbeckia fulgida

Light: Full sun, partial sun

Soil: Clay, loam

Moisture: Medium

Benefits: Pollinators, Birds, Host

Height: 2-4'

Blooms: July-Sept

Zones: 4-8

Color: Yellow

Spacing: 1'

Root: Fibrous

In commercial nurseries, you may find this plant labeled "Black-Eyed Susan," but in many ways it is a superior garden plant compared to its sister *Rudbeckia hirta*. It forms a decorative clump; its foliage is a shiny green and nicely mounded; and it's a true perennial, living a good long time. On the downside, deer will munch Orange Coneflower and it's fussier, preferring somewhat damper conditions. But if you can grow it, you must. What a lovely show it makes in summer.